



# THE INDIE CHILDREN'S BOOK AUTHOR

## 35 SOCIAL MEDIA POST IDEAS

### Writing Process and Behind-the-Scenes:

- 1. Daily Writing Routine:** Share a snapshot or description of your daily writing routine. "My writing day starts with a cup of tea and some quiet time to brainstorm new ideas. How do you start your creative day?"
- 2. Desk Organization:** Show how you organize your writing desk. "A tidy desk helps me focus on my stories. Here's a peek at my writing space! Where do you like to get creative?" or "I find inspiration in my mess..." Whatever is authentic to you.
- 3. How did you become an author?** Share what inspired you to write children's books. "I've always loved storytelling, and here's what inspired me to write my first children's book."
- 4. Inspirational Quote:** Post a favorite quote that inspires your writing. "The only way to do great work is to love what you do.' – Steve Jobs. What inspires you?"
- 5. Research Insights:** Share an interesting fact or piece of research you discovered while writing. "Did you know that [fun fact related to your book]? I learned this while researching for my next story!"
- 6. Illustration Sneak Peek:** Share a glimpse of an upcoming book's illustration. "Here's a sneak peek of the magical illustrations for my next book! What do you think?"
- 7. Character Introduction:** Introduce a character from your book. "Meet [Character Name.] What do you think their favorite food is?"
- 8. Work in Progress:** Share a snapshot of your manuscript or storyboard. "Busy working on my next children's book! Can you guess what the story is about?"



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### Interactive and Engaging:

**9. Character Polls:** Create a poll asking followers to choose between two characters' names or two covers.

**10. Favorite Books:** Ask your followers about their favorite children's books. "What's your all-time favorite children's book?"

**11. Out-of-the-box Questions:** Post a question for your readers to answer in the comments. "If you could visit any fictional world, where would you go? If you could meet a character in a book, who would you want to meet?"

**12. Story Starters:** Share a story starter and ask followers to continue it in the comments. "Once upon a time, a little kitten met a seal. What happens next?"

**13. Fan Art Friday:** Encourage young readers to share their drawings. "It's Fan Art Friday! Send me your drawings of [Character Name], and I'll feature them on my page!"

**14. Caption This:** Post an illustration without text and ask followers to caption it. "Caption this illustration! What do you think is happening here?"

### Educational and Informative:

**15. Writing Tips:** Share a tip for aspiring writers.

**16. Reading Benefits:** Highlight the benefits of reading for kids. "Reading with your child daily can boost their language development and imagination. What's your favorite book to read together?"

**17. Fun Facts About Writing:** Post interesting facts about the writing process. "Did you know that Dr. Seuss wrote 'Green Eggs and Ham' using only 50 different words?"



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**18. Book Development:** Explain a step in your book development process. "One of the first steps in writing my books is creating a detailed character profile. It helps me understand my characters better!"

**19. Grammar and Spelling Blunders:** Share your most common mistake. We are all humans and should be able to admit our mistakes and even make fun of them. "Today, I am thankful for autocorrect. What is the word you never get right? Here is mine..." Make yourself approachable.

### Promotional Posts:

**20. Cover Reveal:** Share the cover of your new book. "I'm excited to reveal the cover of my new children's book, [Book Title]! What do you think?"

**21. Behind the Cover:** Talk about the inspiration or process behind your book cover. "Here's the story behind the cover of [Book Title]. I wanted it to capture the magic of the story inside!" You can also share the initial sketches and how they changed over time.

**22. Author's Note:** Share a note about what inspired you to write the book.

**23. Publication Day Countdown:** Countdown the days until your book's release with daily posts. "Only 5 days left until [Book Title] is available! I can't wait to share it with you."

**24. Special Offers:** "For a limited time, get a signed copy of [Book Title] with every purchase! Order now [link]."

**25. Character Quotes:** Share memorable quotes from your book's characters.



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### Engagement and Community Building:

**26. Gratitude Post:** Thank your readers and followers for their support. "Thank you to all my wonderful readers and supporters. Your encouragement means the world to me!" You can name your new followers or readers you have received an email from.

**27. Reader Reviews:** Share positive reviews or feedback from readers. "Thank you for the kind words, [Reviewer Name]! I'm so glad you enjoyed [Book Title]."

**28. Celebrating Milestones:** Celebrate achievements like reaching a certain number of followers or book sales. "We've reached 500 followers! Thank you for being part of this journey."

**29. Reader Poll:** Ask your readers what kind of content they'd like to see more of. "What would you like to see more of on this page? Behind-the-scenes, writing tips, or character insights?"

**30. Reader Stories:** Share stories or photos sent by readers enjoying your book. "Look at this wonderful drawing of [Character Name] by one of my readers, [Reader's Name]!"

**31. Book Pairings:** Suggest another book written by someone from your community. This a good opportunity to support your fellow authors and build a relationship with them. Suggest activities, snacks, or crafts to pair with your book. "Enjoy [Book Title] with some hot cocoa and these fun craft ideas!"

### Fun and Thematic:

**32. Book-Themed Crafts:** Share a simple craft activity related to your book's theme. "Here's a fun craft to go along with [Book Title]: make your own paper unicorn!"



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**33. Seasonal Posts:** Tie posts to holidays or seasons with themed content. "Happy Winter! [Character Name] loves playing in the snow. What's your favorite winter activity?"

**34. Inspirational Imagery:** Post beautiful or whimsical images that relate to your book's themes or characters. "This enchanted forest reminds me of [Book Title]. Where does it take you?"

**35. Writing Playlist:** Share a playlist of music that inspires you while writing. "Here's my writing playlist for [Book Title]. What music inspires you?"