THE INDIE CHILDREN'S BOOKS AUTHOR
MARKETING TOOLS

Amazon Ads Academy
https://advertising.amazon.com/academy

Analytics:
https://analytics.google.com/
https://www.hootsuite.com
https://www.notjustanalytics.com
https://www.facebook.com/ads/library
https://clicky.com
https://usefathom.com

Book description generator and a QR generator:
https://kindlepreneur.com

Content Creation:
https://www.canva.com – Graphics and Videos
https://placeit.net - Mockups
https://elevenlabs.io - AI Voice Over
Email marketing services:
https://mailchimp.com
https://www.mailerlite.com
https://convertkit.com
https://www.authoremail.com

Freelance sites:
https://reedsy.com
https://www.upwork.com
https://www.fiverr.com
https://www.freelancer.com

File distribution and email collection:
https://bookfunnel.com

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https://bookfunnel.com

Keywords, Categories, and Competitors Research:
https://publisherrocket.com

Linktree: Social media reference page that allows you to create a landing page with different links.
https://linktr.ee

Press release distribution:
https://www.send2press.com
https://www.newswire.com

Promo Sites:
https://www.thefussylibrarian.com
https://theereadercafe.com
https://www.freebooksy.com
https://www.bookbub.com

Social Media Content Scheduling Tool:
https://buffer.com
https://www.hootsuite.com
https://sproutsocial.com

Website-building platforms:
https://www.wix.com
https://www.squarespace.com
https://www.weebly.com
https://wordpress.com
https://www.shopify.com
https://www.godaddy.com